

Maine Seafood Alliance  
Directors' Meeting Minutes  
October 3, 2006

Present: Directors- Jim Markos, Cecil Wood, Dan Rogde, Julie Keene, Albert Carver; DMR- Amy Fitzpatrick, Darcie Couture, Denis Nault; Janet Toth DECD/EMDC, Gary Edwards, DERC&D

Item 1: Minutes of September 19 meeting were reviewed and accepted on a motion by Cecil and second by Albert.

Item 2: Motion by Dan, second by Julie to accept the treasurer's report.

Item 3: Southern Maine meeting- Gary talked to Stan Bayley. He would prefer to stay away from Friday and Saturday evenings. Tuesday November 29 was picked as a possible date. Jim will call Stan to confirm. The plan is for a 4:00 meeting with MSA providing light appetizers. Some sort of a presentation needs to be developed.

Item 4: Marketing- Janet has been in contact with several marketing professionals to help MSA with marketing to the industry to increase membership. Also, to look at future marketing to help expand the industry by developing new markets.

Item 4: Red Tide Disaster Program – Darcie reported that the Governor and Commissioner met. The Governor indicated a preference that the majority of the disaster funds go to the industry, with only a small amount to be used for DMR projects. DMR is working to get the applications out on schedule and hope to disperse the funds as soon as possible.

Item 5: Membership- several items were discussed, and a list of strategies and work items was developed to go along with the meeting in Scarborough.

A. Meet with the Georges River Regional Shellfish Ordinance Committee on November 14 in Thomaston (note the date change).

B. Do a direct mailing using the DERC&D bulk mail permit to harvesters.

C. Meet with as many local shellfish committees as possible (Denis with DMR is providing contacts to help with the process).

Item 6: Other - Albert asked if anyone from DMR was aware and working on the new laws developed around shore bird habitat and the effect it may have on the industry. Denis indicated that he was studying the law and researching possible effects.

Albert asked Amy about whether dealers had to include harvest dates on invoices as well as the product. She will check the regulations.

The meeting was adjourned at 11:50